

June 2, 2010

HOLLAND MUSEUM PREPARES FOR INAUGURAL ORANGE ELEPHANT SALE

For comments contact:

Thea Grigsby, (616) 394-1362 (Holland Museum)
Email: tgrigsby@hollandmuseum.org

Gary Burmeister, (616) 394-1362 (Holland Museum)
Email: gburmeister@hollandmuseum.org

WHO: Holland Museum
WHAT: Orange Elephant Sale
WHERE: 124 E. 8th Street, Holland, MI
WHEN: Drop-off times for donations are Saturdays 12pm-4pm;
Sale is August 8-13, 2010; Member Preview is August 7

HOLLAND, MI – The Holland Museum is holding its first Orange Elephant Sale, a benefit rummage sale, August 8-13.

Holland Historical Trust Executive Director Thea Grigsby suggested the sale, based on her experience with the Oakland Museum of California's highly successful White Elephant Sale.

"It was always a chance to find some great treasures, have some fun, and support a worthy cause," Grigsby says. "It seemed like a natural fit to suggest a similar event for the Holland Museum."

Grigsby believes that the Orange Elephant Sale is a 'win-win' proposition for everyone involved.

"Those who come to the sale find some incredible bargains, those who donate to the sale help themselves to a substantial tax deduction," she says. "All sales benefit the museum's general fund. In these challenging economic times, we're very excited about that."

The museum has set up shop for the Orange Elephant Sale at 124 E. 8th Street in Holland, a building being loaned by Hope College. Donations for the sale are being accepted there on Saturdays leading up to the sale, from 12pm to 4pm. Guidelines for donating, including the items the museum will and won't accept for the sale, are located on the museum's website at hollandmuseum.org.

A 'member preview' of the sale is scheduled for August 7, 2010, from 12pm to 5pm, giving museum members 'first dibs' on the sale items prior to the public opening of the sale. "We're very grateful to our members and try to give them perks whenever we're able," says Grigsby. The sale opens to all on August 8, and will be open daily through August 13 from 12pm to 6pm.

The museum is seeking volunteers to assist with various aspects of the Orange Elephant Sale. Those interested are encouraged to call (616) 796-2080.

The Holland Museum is located at 31 W 10th Street. For more information, call (616) 392-9084, or visit hollandmuseum.org.

ABOUT HOLLAND MUSEUM

Holland Museum
31 West 10th St.
Holland, MI 49423
(616) 392-9084
www.hollandmuseum.org

The Holland Museum is located in the former Post Office, built in 1914, and houses an extensive, fascinating collection of artifacts. Exhibits focus on the story of the early Dutch settlement and its development into a thriving and diverse city. The Holland Museum is an AAM accredited museum.

LOCAL HISTORY EXHIBITION (1ST FLOOR)

Special cultural attractions from the "old country" include Dutch paintings and decorative arts, and exhibits from the Netherlands Pavilion of the 1939 New York World's Fair. Other permanent exhibits explore aspects of local history including Lake Michigan maritime, shipwrecks and resorts; agriculture and manufacturing; service to the community; the religious foundation of the "Holland Kolonie"; and an illustrated timeline of area history including its increasing ethnic diversity.

TEMPORARY AND TRAVELING EXHIBITIONS (1ST FLOOR)

Frequently changing temporary and traveling exhibits are shown in the Wichers Gallery. The current exhibition, running through August 28, 2010, is "Smile: Stories of Holland Past, Present & Future."

THE DUTCH GALLERIES (2ND FLOOR)

The museum's second floor is home to four Dutch art galleries, exhibiting a growing collection of 17th to 19th century paintings and decorative arts. Docents are on duty and guided tours are available.

FOR CHILDREN

"I Spy Adventure" and hands-on activities in "Mark's Room."

THE ARCHIVES AND RESEARCH LIBRARY (BASEMENT)

The Archives and Research Library houses the museum's extensive paper collection of local history and Netherlands history, including the unparalleled Netherlands Information Service collection, is located on the lower level of the building with free access to the public.